



AI-POWER PERSONALIZATION

We apply AI-powered personalization by centralizing user data and analyzing behaviors to segment and engage users effectively

- Recommend Offer
- Personalized Notification
- Automate Customer Journey
- AI-Powered RuleEngine

Fast Deployment

- Connects services quickly
- Launches features faster
- Easy partner/module on boarding

Dynamic Customization

- Flexible UI for user groups
- Add/remove modules easily
- Personalized experiences base on business group

Easy to Expand

- Scalable for new services
- Integrates new businesses easily
- Adapts quickly to changes

Multiple Package Option

- Diverse service packages
- Customized to business needs & domains



CONNECT WITH US



GESUPERAPP



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Global Smart Technologies (GST)

FPT Software



GESUPERAPP

POWERFUL SUPERAPP SOLUTION

A trusted partner for enterprises to boost customer engagement



Loyalty – The Key to Sustainable Growth

Businesses need more than just sales—building customer loyalty is essential for sustainable success. Without effective loyalty programs, growth becomes unstable and long-term brand value is easily compromised

- Fragmented experience
- Lack of personalization
- Miss upsell opportunities
- Limited data insight

Awareness

Consideration

Purchase

Retention

Advocacy

Membership Management

- Multi-tier membership
- Activity history tracking
- Leaderboards by points



Point Earning & Redemption

- Redeem points for diverse rewards
- Tier-based reward options
- Real-time notifications



AI-powered Personalization & Promotion

- Personalized offers base on customer behaviors
- Journey Management
- Promotion Management



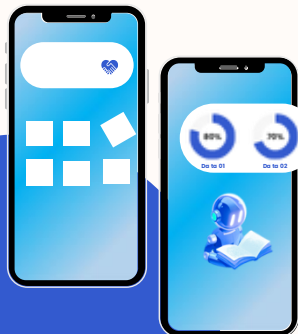
Enterprise Personalization

- Manage mini app, feature base on department
- Dynamic Theme & Layout



GESUPERAPP

ALL-IN-ONE PLATFORM



SUPER APP CORE

DEVELOPMENT TOOL KIT

WEB FRAME

SERVICE OFFERING

Design UI UX

- Super App Theme
- Mini App

Implement

- Super App Core
- Mini App
- Web Portal

Integration

- Loyalty System
- Voucher System

Data Migrate

- Data Migrate
- Data Analytics